

Luke Lentell

Graphic Designer

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🌐 www.lukelentell.com ↗

📍 Colchester, UK ↗

Experience



Graphic Designer

Squarestar Digital

2021 — Present

- Designing bespoke websites taking SEO, conversions and accessibility into consideration
- Developing wireframes/UI/UX prototypes for web-based projects
- Designing E-commerce websites taking Conversions and Accessibility into consideration
- Taking clients from discovery to project completion independently
- Supporting the design needs and maintenance for client websites
- Supporting the design needs/marketing collateral of clients social media efforts
- Managing content for websites using the Wordpress admin

Education



Graphic Design BA (Hons)

University Centre Colchester

2017 — 2020

Graphic Design Specialty

Paralimni Technical School Cyprus

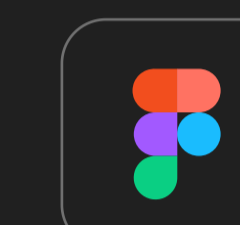
2013 — 2016

Summary

I am a passionate designer with over 10 years' experience (3 professional) currently focusing on Web Design, UI and UX, designing bespoke websites from the ground up delivering concise handover for developers.

Skills

- Adobe XD
- Adobe Photoshop
- Adobe Illustrator
- Adobe After Effects
- Adobe InDesign
- Figma



- Web design
- UI/UX Design
- Project Planning
- Branding
- Art Direction
- Video Editing
- Logo design
- Prototyping
- Motion Design

Projects

Ginger & Tails

Branding, Website Design

<https://gingerandtails.co.uk/>

Therese Brown

Website Design

<https://xd.adobe.com/view/1a3024ef-4c3d-4407-9e78-dbc20ba884f6-4f63/>

Digiterre

Website Design

<https://www.digiterre.com/>

The Silent Disco Company

Website Design

<https://xd.adobe.com/view/3c124e1d-1ffd-4c1a-ae0d-498aa76b6bc8-6941/>

Languages

English

Native

Greek

Advanced